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PRESS RELEASE

Robert Price exhibits at national self build show

Robert Price Builders' Merchants joined with other members of the **Combined Buying Association, (CBA)**, and selected manufacturers earlier this month to create their biggest stand ever at the Homebuilding and Renovating Exhibition in Birmingham NEC, under the banner ***“Independent Builders' Merchants – Helping Homebuilders Locally”***

“As a group of independent merchants, we are able to supply customers throughout the UK”, explained Emma Parkes, Marketing Manager, “and our presence at the national show is an excellent way to demonstrate this. Our involvement in the show has grown every year since we started exhibiting in 2002, and we have seen a steady increase in the number of visitors to the stand. The large number of enquiries we answered at this year’s show demonstrates that the self build market is still very buoyant.”

Designed to show that independent merchants can assist customers throughout the entire self build process, the stand featured a carefully selected group of nineteen suppliers, from Ted Todd flooring, to Marley roofing, Stonemarket hard landscaping to Ideal Standard bathrooms.

Supplier demonstration were held throughout the day on a purpose built demonstration theatre, creating a *must-see* attraction for visitors to the show, understood to have numbered circa 40 000.

The suppliers involved on the stand were equally delighted with the show, “We were pleased to be involved with the CBA stand at the show again this year” remarked Simon Hipgrave, Managing Director of Garador. “The design of the stand really encouraged visitors to spend time looking at the products, and our moving sectional door certainly attracted a lot of interest. We have been working with the CBA for several years now, and see their focus on the self build market as an important element in our joint success.”

Ends.



CBA Stand at the Homebuilding and Renovating Exhibition 2008

Independent Builders' Merchants - Helping Homebuilders' Locally