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## **PRESS RELEASE**

### **South Wales merchant to open insulation and dry lining distribution centre**

Robert Price Builders' Merchants, the largest independent builders' merchants in South Wales has announced further growth plans. William Godfrey, Managing Director, announced that the company, which celebrated its 160<sup>th</sup> anniversary last year will shortly be opening a specialist insulation and dry lining distribution centre.

The warehouse will be situated on a 1.5 acre site in the west of Cardiff. This location strengthens the geographical coverage of the company, which will now boast a total of seventeen outlets throughout South Wales.

Managing the branch will be Mr Ian Goodson, who has been closely involved in determining the new centre's stock profile since he joined Robert Price in April. Previously employed as sales manager with Knauf Insulation and branch manager with Sheffield Insulation, Ian brings a wealth of relevant expertise to his new role.

“Insulation is becoming an increasingly specialist product area” explains William Godfrey. “Significant changes in thermal and acoustic building regulations have created a demand for much higher specification insulation products. We believe that a specialist facility is vital in order to excel in this field and to provide our customers with the range of materials and expertise they deserve.

We will be able to hold comprehensive stocks of the products needed by specialist companies and housebuilders alike, enabling us to satisfy customer demands quickly and efficiently. The location is excellent for servicing the whole of South Wales, and we see this as a very positive addition to the services Robert Price can offer to the South Wales construction industry.”

Ends.

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