



Press Release. 23rd February 2010. For immediate release.

Monmouth MP David Davies explores Welsh business collaboration.

Monmouth MP David Davies visited the Abergavenny headquarters of Robert Price, South Wales' largest independent builders' merchants, to support the announcement of a collaboration with two further Welsh companies, Rockwool and SWALEC.

The three Welsh companies are working together to offer homeowners and DIY enthusiasts subsidised loft insulation as part of the Carbon Emissions Reduction Target scheme.

The promotion aims to make it easier for residents to insulate their homes and save money on energy bills. The offer is available online at www.insulateyourloft.co.uk or in branches of Robert Price Builders' Merchants.

Speaking at the announcement, David Davies MP remarked: "This collaboration brings Welsh companies together to insulate Welsh homes, create Welsh jobs, reduce carbon emissions from Welsh buildings, and support Welsh economic growth.

"Robert Price Builders' Merchants are a successful business that has served South Wales for over 160 years. We need to get over the message of buying locally as money spent with local firms stays in the local economy."

Malcolm Jones, Sales Director for Robert Price, outlined the thinking behind the venture: "Carbon emissions from housing have risen by more than 5% since 1997, and currently account for 27% of the UK's carbon footprint. As a nation, we rate the worst in Europe for wasting energy. One of the most urgent challenges in reducing carbon emissions is to significantly improve the thermal performance of existing homes.

"Investing to improve the condition of buildings in Wales is central to our business. Our branches showcase modern solutions designed to encourage homeowners to reduce emitted and embedded carbon.

"Robert Price is thinking ahead to 2020 and the carbon targets applicable then. We are already planning further investments, product lines, training and recruitment to drive our company forward during the decade ahead."

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NOTES TO EDITORS

Robert Price (Builders' Merchants) Ltd has seventeen branches spread throughout South Wales, from Swansea in the West to Chepstow in the East. Each branch stocks an extensive range of building products and materials from market leading brands. We pride ourselves on our commitment to quality, which is recognised by our loyal customer base. We work closely with local businesses, organisations and tradesmen, delivering solutions to meet individual needs. Robert Price also support a large customer base of self-builders and DIY enthusiasts.

Originally established in Abergavenny in 1847 as a stone mason, Robert Price Builders' Merchants Ltd has seen many progressive changes during its history. Robert Price is now the largest independent builders' merchant in South Wales. www.robert-price.co.uk

Picture caption:



Option 1: Monmouth MP David Davies (left) meets with representatives from Robert Price and Rockwool.
Option 2: Monmouth MP in constituency visit to South Wales' leading independent builders' merchant.
Option 3: Robert Price Builders' Merchant, Rockwool & SWALEC announce DIY home insulation offer.