



Press Release

5th December 2011

ROBERT PRICE DONATE APPLIANCES FOR NEW FOOD FESTIVAL KITCHEN

Robert Price Builders' Merchants have extended their support of the Abergavenny Food Festival with the donation of a CDA stainless steel fan oven and gas hob.

The CDA appliance will be used in the festival's new mobile demonstration kitchen, which will make its first appearance at the upcoming Christmas event on Sunday 11th December.

Commenting on the donation, Peter Townsend, marketing manager for Robert Price Builders' Merchants said: "We are proud to continue our support of the Food Festival. Our sponsorship of the kitchen stage in the market hall during the September festival has become a landmark, drawing large crowds each year to watch culinary demonstrations from some of the region's finest chefs.

"When we learnt about the plan to further increase the demonstration facilities and enhance the experience for visitors, we were keen to help."

Kim Waters, chief executive for the Food Festival went on to say: "Local support is essential to the success of the festival. Robert Price is an obvious partner, as they have been based in Abergavenny for over 160 years. They also have an excellent kitchen showroom at the branch on Park Road, which attracts many cooking enthusiasts to the town. There is a strong connection between the high quality kitchens on offer and the Food Festival; as such, we are pleased that they have agreed to extend their support."

This year's Christmas festival takes place on Sunday 11th December.

- Ends -

For further information, please contact Marketing Manager, Peter Townsend on 01873 858585, or email: pdtownsend@robert-price.co.uk.



Image caption (left to right): Peter Townsend, marketing manager at Robert Price, donates CDA appliances to Kim Waters of the Abergavenny Food Festival.

Notes to Editors:

Robert Price (Builders' Merchants) Ltd have seventeen branches spread throughout South Wales, from Swansea in the West to Chepstow in the East. Each branch stocks an extensive range of building products and materials from market leading brands. We pride ourselves on our commitment to quality, which is recognised by our loyal customer base. We work closely with local businesses, organisations and tradesmen, delivering solutions to meet individual needs. Robert Price also support a large customer base of self-builders and DIY enthusiasts. www.robert-price.co.uk.

Abergavenny Food Festival TBC. Contact: **Cathy Green**, *Communications Manager*
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